

## EVENTS AND FUNCTIONS 2007

### **BA5 NETWORKING**

Business after Five functions are networking functions available to the general membership of the Chamber. These functions are held by a host company who can use the function to launch a product or service, provide information or promote a particular product or service to other chamber members. The host company provides a venue and refreshments for approximately 150 guests and pays an administration fee to the Chamber of \$562.50 to defray marketing costs.

While there is no set format, usually the Chamber takes the opportunity to welcome attendees which is followed by a short presentation by the host company in whatever style they deem most appropriate.

### **Behind the Scenes INTEREST**

Behind the Scenes is an opportunity for members to host a smaller function and invite other chamber members to tour their business.

Likened to a Cadbury tour, members can view a process, or find out what goes on behind the scenes of an organisation. Generally held in the early evening, this function attracts up to 30 members and the host sets the format and can provide light refreshments.

### **Coffee and Commerce SPEAKER**

Chamber members are invited to attend a presentation by a speaker of interest. The timing of these events will depend on the speaker and the most appropriate venue and location and may incur a minimal charge to attend.

### **Golf GENERAL**

The Chamber hosts two annual Ambrose golf tournaments. One is held in Dunedin at the St Clair Golf Course in February, the other in Alexandra in September to coincide with the Blossom Festival celebrations.

All members are welcome to enter a team of four for a cost of \$168.75. On course refreshments and barbecue are provided with an extensive prize list and cash bar operating at the 19<sup>th</sup> hole.

Members are also invited to apply to sponsor a hole in these prestigious events.

### **Home Alone NETWORKING**

Home Alone functions are designed for those owners of small business who work from home or who work on their own. These members working in isolation often do not have the same opportunities for meeting people as do those who work in larger organisations.

The Chamber invites these members to a regular function where they can discuss common problems or issues or talk about their business to others in similar situations.

Generally, these functions are held mid morning or mid afternoon and attract around 20 to 25 members. The format is informal and includes relaxed discussion over tea and coffee for an hour and a half.

## **Maximise your networking opportunities**

### **NETWORKING WORKSHOP**

A regular, short, early-evening workshop will introduce new chamber members to the potential of networking and how to make the most of the networking opportunities that arise from their Chamber membership.

Presented in partnership with Vanessa Hockaday of VJH Business Training, new members will learn tips and tricks to use when they next meet potential contacts and to ensure they are confident at their next networking opportunity.

## **Open All Hours**

### **MEMBERSHIP BENEFIT**

Open all hours is an opportunity for our retail members to host an event for chamber members. Held after hours in their retail outlet, a host will introduce their business and invite members to view merchandise or offer discounts and special deals. Door prizes and refreshments are generally offered. The format of the evening is informal, at the host's discretion with 20 to 30 chamber members expected to attend.

## **Other Functions and Events**

### **GENERAL**

The Chamber is constantly looking for ways to offer members networking opportunities or to provide them with information. Over the year there will be other opportunities for functions including Mayoral debates; Forums and Franchising.

## **Partnership Functions**

### **GENERAL**

The Chamber supports members in co-hosting special events or promotes forums with invited speakers, decision makers and opinion leaders.

## **Speed Networking**

### **NETWORKING WORKSHOP**

Speed Networking is an early evening event designed to help members practice and use the tips and tricks learnt in the "Maximise Your Networking" workshop above.

Presented in partnership with Vanessa Hockaday of VJH Business Training, members will learn to "dump" and "date" potential business contacts. They will practice discussing their business with other members with a view to taking up a lead and how to politely move on when they recognise there is no business potential. A fun opportunity for a member to:

- ◆ meet at least 10 other interesting members
- ◆ talk about themselves and in particular their business
- ◆ develop skills for use at the next networking event
- ◆ meet new friends and potential contacts

## **Women in Business**

### **NETWORKING**

During the year the Chamber organises several events for this segment of our membership. An event may be a luncheon, involve a speaker of particular interest, or be held purely for networking purposes.

**for more information and to register for an event  
contact the events team  
(03) 479 0181  
events@otagochamber.co.nz  
WWW.OTAGOCHAMBER.CO.NZ**



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